S. No.	Quality Checklist	Status
1	Need to review the requirements and raise questions if anything is not clear, before we start work on any project.	
2	**To stop automatic update, we need to include this code in wp-config.php file define('AUTOMATIC_UPDATER_DISABLED', true);**	
3	Captcha should be included on each contact form related to the Website	
4	Error message should pop up after any mandatory field is left empty or wrong information is filled in contact forms	
5	Need to cross check the mail functioning properly in the contact form with test mail id. Also need to remove and place client's ID after testing.	
6	Need to remove no follow/no index after making the site live	
7	**Need to Install all In SEO plugin in all websites and update the site map and Analytics .**	
8	We would require the analytics and WMT accounts detail to set up (We will ask seo team to set up the account, if in case client does not have accounts already)	
9	Need to review all the links after making the site live carefully	
10	Need to check website responsive part and compatibility with all browsers and devices in http://www.browserstack.com/	
11	Need to check that page title is coming with the page name, as it is good for SEO	
12	Need to check that all the pages and functionality of the website are user friendly, so that the client can make the changes themselves.	
13	Need to check that there is no canonical issue in the website and it should open either with www or non www	
14	Need to check that there is no cloaking issue coming on the website.	
15	Need to match whole Website layout with the design (if client asked to copy the website or PSD was provided)	
16	Need to cross check website hosting and domain details as soon as we receive from client, after we send the last update of site	
17	Mandatory to send navigation document for the basic functionality related to the site.	
18	Need to setup the Goal conversion on the Contact/Thank you page	
19	Need to remove all the spammy pages to avoid any kind of indexing in future.	
20	Need to add Favicon on the website	
21	All images and links come from Live server not from test server.	
22	Need to use the free images and the images provided from client end, no shutter stock or paid images.	
23	Image size should be proper (Not cut from Top/Bottom/Up/Down)	
24	No dummy content present on site when site goes live.	
25	Social Icons always open in new tab.	
26	Remove Robots.txt file from live site and make sure Robots.txt file will be on test site.	
27	Revolution Slider should not present in any site.	
28	HTML Sitemap should be dynamic	
29	Silo Structure should be followed	
30	Check Google Crawling Issue	
31	**Google mobile responsive tool at https://www.google.com/webmasters/tools/mobile-friendly/.**	
32	Change the difficult password before handing over the live site to the client.	
33	**Check web pages speed at http://tools.pingdom.com/fpt/ , https://developers.google.com/speed/pagespeed/insights/ and https://gtmetrix.com/ and send screenshots.**	

34	Please send login information to client after making site live (FTP / Wp-admin / C-panel)	
35	Please implement Schema as per (https://schema.org) according to category.	
36	Include all SEO points: 1. Meta (Meta Title, Meta Description and Meta Keywords) 2. XML Site Map creation. 3. HTML sitemap Creation. 4. Duplicate Content Recommendation. 5. URL List. Txt creation. 6. Canonicalization. 7. Set up of Google Analytics. 8. Set up of Google Tag Manager. 9. Web Master Tool.	
37	Develop website using ACF and the default editor of the WordPress.	
38	Develop contact from using CONTACT FORM 7 plugin	
39	**Mandatory to installing ITHEMES SECURITY on the Wordpress Websites.**	
40	Please turn "OFF" all blog replies and the reply form for this client (untill asked from client to keep on)	
41	Implementing the Captcha on the admin page URL of the website	
42	Wp- admin page URL must be unique.	
43	Remove Wordpress logo from the admin page, there should be client's site logo instead of Wordpress.	